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| Guttenberg Chamber of Commerce | | |
|  |  |  |
| 2023 Membership | | |

# Why Join the Chamber

* Networking- It’s not just whom you know, it’s whom others know. Networking is powerful.
* Visibility- Stand out and get noticed in your community.
* Learning- Get a competitive edge over non-members with exclusive opportunities.
* Credibility- Raise your reputation through memberships.
* Have a Voice- Gain a say in what happens in our community through the Chamber's advocacy efforts.
* Discounts: Increase your marketing purchases through member-only discounts and perks.

# Reasons to invest in your chamber

* **Investment in the Future**- Belonging to the Guttenberg Chamber of Commerce allows you to invest in **your** community's future. Your investment is necessary to keep our area prosperous for future generations. In Guttenberg, we believe participation in the community is the most effective way of shaping for our community's future.
* **Business Referrals & Business Directory**- Brandie receives a large volume of phone calls from individuals or businesses seeking goods and services. Being a Chamber member, YOU will be referred first! You will be listed on our maps, brochures, website, Facebook, and so much more!
* **Tourist Information Center**- The Guttenberg Chamber of Commerce staffs our Welcome Center and assists the thousands of tourists who visit our area annually and actively market the area nationally to potential visitors. Members can place in our brochure rack information regarding their business.
* [**www.guttenbergiowa.net-**](http://www.guttenbergiowa.net-) Promotes our area through tourism, events, and economic development. All Chamber members are listed in the directory and members can have events and job postings FREE of charge.
* **Networking Opportunities-** Networking opportunities are available by attending business after 5, Annual & Monthly meetings, Special Events, and Educational Seminars.
* **Tax Deduction-** Your membership investment is 100% tax deductible as a necessary business expense.
* **Publications, Brochures & Maps-** Being a member means you are included in our maps, brochures, and advertising free of charge! These are reprinted annually.
* **Economic Development-** The Chamber assists many businesses in growing or relocating each year, aiding, and working as a part of your expansion team. The Chamber is dedicated to ensuring that area businesses and the employment base are strong and prosperous.
* **Credibility-** Being part of the Guttenberg Chamber tells your customers that you are a reputable company participating in the local business community. When consumers know that a small business is a member of the Chamber of Commerce, they are 44% more likely to think favorably of it and 63% more likely to purchase goods or services.
* **Welcome Packets-** A welcome bag with a wealth of information regarding our community and businesses is given to each new resident in Guttenberg. Members are invited to provide a coupon, promotional item, or brochure introducing your business to the new residents.
* **Get Involved-** Be on a committee to help plan events, and speakers, and even bring idea.

# membership levels

Employees Annual Dues Check Box

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| 1-2 | $150 |  |
| 3-5 | $200 |  |
| 6-10 | $250 |  |
| 11-50 | $350 |  |
| 51 & Up | $550 |  |
| Individual & NP | $50 |  |

Business Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Mailing Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Physical Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Email Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Business Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Cell Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Day/Hours of Operation: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

# Add ons

* Facebook Page Management: We will post on your Facebook page weekly with the information you give her to post. $100
* Website Build: We will build you a website for your business. $150
* Website Build & Maintain: We will build you a website and maintain it with the information you would like added. $225
* Facebook Boost Post: Please check the box for which package you would like.
* Guttenberg Chamber has over 6k followers, boosting a post with us reaches a different whole demographic than just boosting on your page!

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| $10 boost plus ad creation $20 |  |
| $15 boost plus ad creation $25 |  |
| $20 boost plus ad creation $30 |  |

# What events you have planned for 2023?

Please list any events you would like to include on the community calendar

Name of Event:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Date:\_\_\_\_\_\_\_\_\_\_\_

Description: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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# Chamber Board Member Elected seat OPening

* Do you want to make a difference in your community?
* Have ideas on how to make Guttenberg a better place to live, work and play?

We have a monthly meeting on the second Monday of the month at noon. Please contact Brandie if you would in interested in holding a seat on our Chamber Board! [guttenberg@alpinecom.net](mailto:guttenberg@alpinecom.net) or text her at 563-552-6027.

# 2023 Chamber Banquet

Please mark your calendars for Friday, January 20th, 2023!

Please send your RSVP and check back with your membership!